

# Immaculate Conception -Annual Carnival February 18<sup>th</sup> - 20<sup>th</sup>, 2022

#### Dear Friend of Immaculate:

After two years of not being able to host our Annual Carnival due to Covid, we are extremely excited to bring it back! You are invited to be part of our Annual Carnival, which has been taking place for over 50 years. The carnival has become a staple in our community and we could not do it without the help of our sponsors, volunteers and supporters. A BIG Thank you to all of our past contributors! Your contribution is what helps make this event a huge success.

This year, we want to make it bigger than ever and with your help, we can make that happen! Please take a look at all of the opportunities below. All proceeds raised benefits our church and school. We are greatly appreciative of your time and consideration and hope that you will join us.

#### Festival Grand Sponsor \$4,000

- ✓ Company name/Logo on one 4ft. by 8ft. banner to be displayed at the Stage/Dining Area
- ✓ Banner will be displayed for one year on school fence on West 2 Avenue
- ✓ Opportunity to provide one additional banner to be displayed in Prime location throughout the Carnival.
- ✓ 10 X 20 Prime Booth space for the entirety of the event including tables and chairs and the opportunity to reach thousands of people in attendance & hand out marketing materials. (8,000 attendees+)
- ✓ Recognition (name/logo) on school newsletter for the month of December
- ✓ Company Name or Logo included in all press releases and advertisements associated with the Carnival.
- ✓ Company Name, Logo, and link to website displayed on the church website for 1 year.
- ✓ Full page ad in the church bulletin.
- ✓ 4 Facebook and Instagram Posts

#### Elite Sponsor \$2,000

- ✓ Company Name/Logo on a 4ft. by 8ft. banner to be displayed at the Stage/Dining Area and then for a year afterwards on West 2 Avenue.
- ✓ 10 x 10 Booth space for entirety of event includes tables and chairs, and the opportunity to reach out to the thousands of people in attendance & hand out marketing materials. (8,000 attendees +)
- ✓ Recognition included on school newsletter for the month of December
- ✓ Company Name included in all press releases and advertisements associated with the Carnival.

- ✓ Company Name, Logo, and link to website displayed on the church website for 1 year.
- ✓ 1/2 ad page in the church bulletin.
- ✓ 3 Facebook and Instagram Posts

## Diamond Sponsor \$1,000

- ✓ Company Name displayed on a 4ft. by 8ft. banner to be displayed at Stage/ Dining Area, and then for a year afterwards on West 2 Avenue.
- ✓  $10 \times 10$  Booth Space for the entirety of the event includes tables and chairs and the opportunity to reach thousands of people in attendance. (8,000 attendees +)
- ✓ Company Name included in all press releases and advertisements associated with the Carnival.
- ✓ Company Name, Logo, and link to website displayed on the church website for 1 year.
- ✓ ¼ ad page in the church bulletin for 1 week
- ✓ 2 Facebook and 1 Instagram Posts

## **Gold Sponsor \$500**

- ✓ Company Name/ Logo displayed on a 4ft. by 8ft. banner at carnival booth, and then for a year afterwards on West 2 Avenue.
- ✓ Recognition (name/logo) on school newsletter for the month of December
- ✓ Company Name, Logo, and link to website displayed on the church website for 1 year.
- $\checkmark$  Opportunity to reserve a 10x10 booth space for 2 days to distribute materials
- ✓ Company name mentioned in Church Bulletin for 1 week.

#### **Booth Sponsor \$250**

- ✓ Company Name, Logo, and link to website displayed on the church website for 1 year.
- ✓ Opportunity to reserve a booth space for 1 day to distribute materials
- ✓ Company name mentioned in Church Bulletin for 1 week.
- ✓ Company name/Logo on a sponsor banner at the festival

#### **Bronze Sponsor \$100**

- ✓ Company or Family name included in Church Bulletin for 1 week.
- ✓ Company or Family Name displayed on Parish website for one year
- ✓ Sponsor or Family name on a banner at the festival

We appreciate the participation and support of your business and/or family through a sponsorship. Please complete and return the Sponsorship Commitment form. Should you have any questions, feel free to contact the Development Director, Ivy Robaina at <a href="mailto:irobaina@icsmiami.org">irobaina@icsmiami.org</a> or 305.822.6461 Ext 211.



## **SPONSORSHIP COMMITMENT FORM**

Please print name as it should appear on banner. Logo should be sent to
robaina@icsmiami.org)
Contact person:
ddress:
lity: State: Florida Zip:
Phone Number:
ax Number:
mail Address:
Sponsorship: 2022 CARNIVAL- February 18-20
Select level of Sponsorship (circle):
Festival Grand Sponsor Elite Sponsor Diamond Sponsor Platinum Sponsor
Gold Sponsor Booth Sponsor Bronze Sponsor
amount of Sponsorship: \$
Payment Options (please select one): Check Cash Visa Master Card Amex Discover
Card #:
Card #:
Card #:

Please remember to attach this form with your sponsor payment. Checks are to be made payable to Immaculate Conception Catholic School and mailed to 125 W 45 Street, Hialeah, FL 33012. For more information, please contact the Development Director, Ivy Robaina at irobaina@icsmiami.org or at (305) 822-6461, ext. 211.